

Getting Started

Get some ideas ...

<http://bellropespider.org/bellringing-tweets/>

Then start tweeting...

- Decide on your unique Twitter Identity, up to 14 letters.
- A small square picture which people will see alongside all your tweets.
- A larger rectangular image which gives a good impression of your Band/District/Guild.
- About 30-60 minutes to get your head round setting up your new Twitter account
- Instructions - for example see <http://mashable.com/2012/06/05/twitter-for-beginners/>



Connecting with Ringers

Use the hashtag [#bellringing](#)

Twitter uses *hashtags* to enable people to share news on particular topics. Using this tag will alert ringers to your news.

Follow some bellringers...

...and read and respond to their news.

Then they are more likely to read, and respond to, your news. To tweet to a person, include their ID (including the @ symbol) in a tweet.

Tweet NEW news and photos

Aim to tweet once a week or so. **Photos** (of people, towers, important occasions....) will make your tweets more eye-catching.

Embed your tweets in your website

This will keep the site fresh, and is the easiest way to share news onto your site FAST, including any photos you post.



Connecting Further

Once you are confident using Twitter, you will probably be keen to connect with your church, local newsmakers, and people who listen to your bells.

Visit your church's website...

... to see if they already tweet. If they don't, you could offer. That's a good way to build connections with the congregation! If they do, follow them and use their ID in your tweets. They will probably retweet them!

Use the hashtag your local Tweeps use

A little bit of research should tell you what that is!

Follow your local newsmakers...

Could be newspapers, a village or council website. engage them in dialogue! Ask for their help!

Put your Twitter ID on all your posters..

.. and any leaflets or letters you produce.

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